



VIRGINIA LOTTERY.

Helping Virginia's Public Schools.

VIRGINIA LOTTERY'S AMERICAN IDOL™ OFFICIAL SWEEPSTAKES RULES

- A. PURPOSE:** A Sweepstakes (“Sweepstakes”) will be conducted to support the Virginia Lottery’s \$5 “AMERICAN IDOL™” scratcher game. One (1) drawing (“Prize Drawing”) will be conducted with this Sweepstakes. The Drawing will be conducted to award five (5) American Idol™ 2010 Finale Trips and seven hundred and eighty-four (784) American Idol™ Merchandise Prize Packages.
- B. SWEEPSTAKES PERIOD:** The Sweepstakes will be conducted beginning on Tuesday, January 26, 2010 and ending on Monday, March 29, 2010 (“Sweepstakes Period”) to select the winners for this Sweepstakes.
- C. SWEEPSTAKES ENTRY:** To participate, a player must submit a \$5 non-winning Virginia Lottery American Idol™ scratcher ticket via an established entry method for this Sweepstakes. Entries for this Sweepstakes will be accepted via U.S. mail, the internet and text message.
- D. ENTRY DEADLINES:** All mailed Sweepstakes entries must be received at the Lottery Contest, P.O. Box # 1815 by Monday, March 29, 2010, in order to be eligible to participate in the Tuesday, March 30, 2010 drawing. Internet and text entries will be accepted until 11:59 p.m. on Monday, March 29, 2010 for the Tuesday, March 30, 2010 drawing.
- E. MAILED ENTRIES:**
1. To enter by mail, a player must **clearly** and **legibly print** his/her full name (first, middle initial & last), date of birth, street address, city, state, zip code and daytime telephone number on the back of their non-winning Virginia Lottery American Idol™ scratcher ticket submitted as their Sweepstakes entry (An address stamp or pre-addressed label may be used). The Player must include their date of birth when using an address stamp or pre-addressed label to provide proof of age. The non-winning ticket must be mailed in an envelope no larger than 4½” x 9½” during the Sweepstakes Period, to the Sweepstakes address:

Virginia Lottery American Idol Sweepstakes
Post Office Box 1815
Richmond, Virginia 23218

Entries will not be accepted that are mailed to or delivered to any other Virginia Lottery address.

2. Only one (1) name may be recorded on a non-winning ticket. In the event that more than one (1) name is recorded on a ticket, the first name shall be deemed to be, and for all purposes regarded as, the entrant.
3. Entries mailed to the Virginia Lottery with insufficient postage will be deemed invalid.
4. Mailed entries will not be opened unless the entry is selected as a winner during one of the Grand Prize drawing. Multiple entries enclosed in one envelope will be disqualified.

F. INTERNET ENTRIES:

1. To enter via the Internet, a player must go to the Virginia Lottery's contest website at www.valottery.com, access the American Idol™ Sweepstakes page and enter his/her full name (first, middle initial and last), date of birth, street address, city, state, zip code, daytime telephone number and e-mail address. The player must follow the web page instructions for entering the validation numbers found on the back of his/her non-winning Virginia Lottery American Idol™ scratcher ticket.
2. All non-winning tickets whose numbers are submitted via the Internet as a Sweepstakes Entry **must be retained**. A player will be required to submit his/her non-winning ticket to the Virginia Lottery or its designee if his/her entry is selected as a winner in the drawing.
3. Players must correctly enter the validation number found on the back of his/her non-winning American Idol™ scratcher ticket. The Virginia Lottery will not be responsible for validation numbers that are transposed or entered incorrectly.

G. TEXT MESSAGES ENTRIES:

1. To enter using a text message, a player must text his/her Sweepstakes Entry # from the back of any non-winning Virginia Lottery AMERICAN IDOL™ Scratcher ticket to **82568**. Standard text messaging rates may apply.
2. All non-winning tickets whose numbers are submitted via a text message as a Sweepstakes Entry **must be retained**. A player will be required to submit his/her non-winning ticket to the Virginia Lottery or its designee if his/her entry

is selected as a winner of an American Idol™ Trip or American Idol™ Merchandise Prize Package.

3. Players must correctly enter the Sweepstakes Entry # found on the back of his/her non-winning Scratcher ticket. A Player who enters multiple times will need to enter his/her sweepstakes numbers found on the back of each entry ticket. The Virginia Lottery will not be responsible for entry numbers that are transposed or entered incorrectly.

H. ELIGIBILITY:

1. Only non-winning Virginia Lottery AMERICAN IDOL™ scratcher tickets will be accepted as valid entries for this Sweepstakes. For the purposes of this Sweepstakes, a “non-winning ticket” is defined as a ticket, purchased at a licensed Virginia Lottery retailer location or directly from the Virginia Lottery, which does not have a winning prize combination.
2. Each non-winning ticket used for this Sweepstakes must have been issued by the Virginia Lottery in an authorized manner during the Sweepstakes Period, must be intact and must not be mutilated, altered, reconstituted or tampered with in any manner.
3. This Sweepstakes is open to players eighteen (18) years of age or older. Players will be required to provide proof of their date of birth.
4. Board Members, officers, employees and vendors of the Virginia Lottery and any person(s) residing in the same household of such member, officer, employee or vendor are not eligible to participate in this Sweepstakes.
5. A player may enter the Sweepstakes more than once as long as a different non-winning AMERICAN IDOL™ scratcher ticket is submitted with each entry. However, a player is only eligible to win one (1) prize per drawing as a result of this Sweepstakes.
6. The Virginia Lottery will not be responsible for entries submitted incorrectly, received before the Tuesday, January 26, 2010 start date, or received after the Monday, March 29, 2010 entry deadline date. Such entries shall be deemed invalid.
7. Only entries that are submitted in the manner described in Section E (“Mailed Entries”), Section F (“Internet Entries”) and Section G (“Text Message Entries”) of these official rules will be eligible for entry in this Sweepstakes. Hand-delivered entries will not be accepted for this Sweepstakes and will be deemed invalid.
8. A Person must correctly enter his/her personal information. The Virginia Lottery will not be responsible for information that is entered incorrectly.

9. Each entry must contain current and valid information. The Virginia Lottery will not change or update entry information for an entry that has already been submitted.
10. A prize winner who has his/her Winner Notification Letter returned undeliverable due to blocked e-mails, incorrect address information, or expired forwarding address notifications will forfeit his/her opportunity to win a prize. Neither the Virginia Lottery nor its designee will be required to attempt delivery of a Winner Notification Letter more than once.
11. Virginia Lottery prizes awarded during this Sweepstakes are not transferable or assignable. American Idol™ Trip Prizes or Merchandise Prizes are not redeemable for cash.
12. Each Sweepstakes winner may be required to participate in publicity efforts. Examples include an interview with television, radio and/or newspaper reporters and/or photographers or cameramen. This information may be used in future Sweepstakes media and/or on the Virginia Lottery's Web Page without additional consent or compensation to the winner.

I. SWEEPSTAKES DRAWING: On Tuesday, March 30, 2010 the Virginia Lottery's American Idol™ Sweepstakes drawing will be conducted from all eligible entries submitted via the established entry methods and by the established entry deadline date. The following is an overview of how the entries will be randomly selected for this Sweepstakes.

1. After the established entry deadline date, but prior to the drawings, all entries submitted for that drawing will be accounted for and the information loaded into a randomizer program.
2. Representatives from the Virginia Lottery's Marketing Department along with a representative from the Virginia Lottery's Security Department will oversee the use of the randomizer program to select the winning entries for this Sweepstakes.
3. Winners of sweepstakes prizes will be randomly selected. Prizes will be assigned in a specific order, from Trip Prizes to Merchandise Prize Packages. The order in which the winning entries are drawn shall be recorded by Virginia Lottery officials; the Lottery's decision shall be final and controlling.
4. Immediately after the winners are selected, one hundred (100) alternate entries will also be selected using the same randomizer program. All alternate entries will be recorded in the order in which they were selected, and will be used should any Prize winner be determined ineligible.
5. After the Drawing is completed, a representative of the Virginia Lottery's Security Department along with a representative of the Marketing Department will confirm

that the entries selected in the drawing are valid. In the event that a selected entry is deemed invalid (see section G “Eligibility”), the first alternate with a valid entry will be selected as a winner. This process shall continue until all valid winning entries have been selected.

6. A representative of the Virginia Lottery’s Security Department will confirm the drawings and officially award prizes to the winners and finalists selected.
7. Winners for this Sweepstakes will be notified in writing or via e-mail of his/her winning status. A winner who fails to respond to his/her winner notification within ten (10) calendar days from the date of notification will forfeit his/her Prize.

J. AMERICAN IDOL™ PRIZE DESCRIPTION: In association with this Sweepstakes, one (1) drawing will be conducted to award the following prizes. The American Idol™ Sweepstakes winners will be determined in the manner described above in Section H.

Five (5) American Idol™ 2010 Finale Week Grand Prize Trips for two (2) to Los Angeles, California. The American Idol™ trip is a four (4)-day, three (3)-night trip for two (2) adult persons to Los Angeles, California. Each trip includes coach airfare for two (2) leaving on a date to be determined during 2010 (note: dates subject to change based on final show scheduling) from any U.S. international airport to Los Angeles, California; all ground transfers between the airport and the hotel; accommodations for two (2) adult persons in a deluxe hotel room for three (3) nights; two (2) tickets to the Final Competition show and to the post show VIP party; two (2) tickets to the Season Finale; and \$1,000 spending money.

Seven hundred and eight-four (784) American Idol™ Merchandise Prize Packages consisting of a Jacket, two (2) Tervis Tumbler Mugs, Polo Shirt, Long Sleeve Hooded Pullover, Short Sleeve Tee Shirt and a Messenger Bag.

K. WINNER PROCEDURES:

1. The American Idol™ Trip Winners selected in association with this Sweepstakes will each be notified by an official letter sent by the Virginia Lottery. Included with the congratulatory letter will be a Claim form and an Affidavit of Eligibility form.
2. Each American Idol™ Trip Prize Winner will be required to complete the forms attached to his/her congratulatory email or included in his/her congratulatory information packet and return the completed form by the deadline date stated in the congratulatory letter.

L. TAXES: All Trip prize winners for this Sweepstakes will be provided with a tax statement for tax reporting purpose. The Trip prize is valued for tax purposes at

\$12,748.57, including \$3,187.14 paid on the winner's behalf towards his/her Federal tax liability and \$637.43 paid on the winner's behalf for his/her State tax liability.

- M. SET-OFF DEBT COLLECTION:** All cash prize winners for this Sweepstakes are subject to the Set-Off Debt Collection Act as set forth in §§ 58.1-520 through 58.1-531 of the Code of Virginia. Such prize winners shall also be subject to § 58.1-4026 that permits certain prizes from the State Lottery to be subject to the Delinquent Debt provisions of the Set-Off Debt Collection Act.
- N. APPLICABILITY OF OTHER RULES:** The rules and procedures set forth in these Virginia Lottery American Idol TM Official Sweepstakes Rules shall govern this Sweepstakes, except where the same are in conflict with more specific applicable laws, rules or regulations, in which case the more specific applicable laws, rules or regulations shall control.
- O. CANCELLATION OF SALES, DRAWING OR PRIZE AWARDS:** The Virginia Lottery's Executive Director may, in the Executive Director's sole discretion, cancel drawings on holidays, days of special importance or on days when conditions make conducting the drawings impractical or inappropriate, and may elect to conduct drawings and make-up drawings at such times and dates, and pursuant to such methods, as the Executive Director may determine, all in the Executive Director's sole discretion. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.
- P. TERMINATION OF SWEEPSTAKES:** The Virginia Lottery's Executive Director may, at anytime, announce a suspension or termination of the Virginia Lottery American Idol TM Sweepstakes, without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. Neither the Virginia Lottery, the Executive Director, nor any employee of the Virginia Lottery or member of the Virginia Lottery Board shall have any liability whatever for any such termination.
- Q. GOVERNING LAW:** By participating in the Virginia Lottery American Idol TM Sweepstakes each person agrees to comply with and abide by the Virginia State Lottery Law, all Rules and Regulations of the Virginia Lottery, all final decisions of the Executive Director of the Virginia Lottery, and all rules, policies and procedures established by the Virginia Lottery Board and/or Executive Director of the Virginia Lottery for the conduct of this Sweepstakes. Any dispute arising which relates to any aspect of this Sweepstakes shall be governed by the laws of the Commonwealth of Virginia and the venue for the determination of any such dispute shall be in the city of Richmond, Virginia.
- R. WAIVER OF CLAIMS:** By entering this Virginia Lottery American Idol TM Sweepstakes, all Sweepstakes winners agree to indemnify, hold harmless, and waive

any claims against, the Virginia Lottery, and any of the affiliates, employees, directors, officers, agents, representatives and assigns of any of said entities, arising, directly or indirectly, out of, or in any way connected with, this Sweepstakes or the prizes awarded in connection therewith.